



<b>ORGANIZATION</b>	Weinland Park Community Civic Association Columbus Foundation
<b>DATE</b>	September 24 – December 3 (or until your sustainable work is complete)

### **THE CHALLENGE**

Over the next 10 weeks or more, you (the students of the Buckeye Leadership Fellows Program) will work collaboratively with community members from the Weinland Park Community Civic Association (WPCCA) to create sustainable solutions to community issues within Weinland Park. You will work in groups of 4-5 within a Committee of the WPCCA to create and pitch a project proposal to the WPCCA. If your project addresses the needs of the community, if your pitch is successful, and if the WPCCA votes to approve your project, your group will have the opportunity to execute the project over the upcoming Spring Semester 2014.

### **CHALLENGE STEPS**

The Buckeye Leadership Fellows (BLF) Program staff will place you in groups of 4-5 Fellows. With your group, you will:

1. Select a community committee with which to become meaningfully involved.
2. Attend meetings of your respective committee within the Weinland Park Community Civic Association and meet with members individually to understand their needs.
3. Work collaboratively with your committee to brainstorm and create a project or continue work on an existing project that you have the capacity to execute over the following months.
4. Complete appropriate research and background work to create a successful project.
5. Pitch your project proposal or provide a progress report on your project to the formal voting body of the Weinland Park Community Civic Association.
6. Execute the project, if it is selected for funding.

Success will be evaluated during your group's challenge presentation in December to the Weinland Park Community Civic Association. Based on your committee and project selection, it will be up to your group to define what success looks like, establish goals, and execute your work. You will set the bar for your success, and you will be held accountable to achieve those results.

### **ABOUT COLUMBUS FOUNDATION<sup>1</sup>**

The Columbus Foundation's staff is made up of a group of skilled, experienced professionals dedicated to helping you strengthen and improve the community through charitable giving. Led by our Governing Committee and Doug Kridler, president and CEO, our staff is committed to supporting the many aspects of your philanthropic giving—from creating funds and selecting grants recipients to complex estate planning. Under one roof, you will find experts in donor services, professional asset management, and extensive community information resources. We are committed to honoring your charitable intent and working as stewards of the legacies left to the Foundation across generations.

### **ABOUT THE WEINLAND PARK COLLABORATIVE<sup>2</sup>**

The Weinland Park Collaborative is a distinct entity from the Weinland Park Community Civic Association. A partnership of more than a dozen agencies and organizations, the Collaborative engages the residents and the Civic in order to learn what people believe can best improve their

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<sup>1</sup> Information retrieved from: <http://columbusfoundation.org/about/foundation/>

<sup>2</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=134](http://www.weinlandparkcivic.org/?page_id=134)



neighborhood. The member agencies and organizations coordinate and jointly support a variety of projects to leverage assets and meet needs.

### **ABOUT WEINLAND PARK<sup>3</sup>**

Weinland Park began more than 90 years ago to serve people who took streetcars to jobs downtown or who worked in the manufacturing industries along the railroad lines that mark the eastern boundary of our neighborhood.

Like most urban neighborhoods, Weinland Park has lost jobs and population in the last 40 years, but major public and private investments in the last decade and new commitments for home renovation and new construction over the next few years showcase community renewal and the evolution of a stable, mixed-income neighborhood.

At the center of the neighborhood are several acres of greenspace, Weinland Park, named for Edgar Weinland, a popular reform city councilman in the 1920s. Flanking the park are the new Weinland Park Elementary School and the new Schoenbaum Family Center, Ohio State's innovative early childhood education laboratory.

Today, the Weinland Park neighborhood is defined by the boundaries of High Street to the west, Fifth Avenue to the south, the railroad tracks to the east, and the east-west alley north of Chittenden Avenue to the north.

### **ABOUT THE WEINLAND PARK COMMUNITY CIVIC ASSOCIATION<sup>4</sup>**

The mission and purpose of the Weinland Park Community Civic Association is to proactively engage all community stakeholders in working together to improve the quality of life in the Weinland Park neighborhood and to advocate on behalf of all stakeholders in the Weinland Park neighborhood, including area residents, property owners, business owners and their employees, community and faith-based organization and their constituencies to external entities such as federal, state and local government, private corporations, educational institutions, and other community organizations whose business and operations will have an impact on the Weinland Park neighborhood.

#### WPCCA Committees:

- **Beautification<sup>5</sup>**: Organizes and participates in various projects to promote a litter-free, flower filled neighborhood.
- **Communications<sup>6</sup>**: Promotes communication and understanding among neighborhood residents, stakeholders and the broader public through a website, newsletter and other means.
- **Food and Wellness<sup>7</sup>**: The group sponsors a free Zumba aerobic fitness class that meets each Saturday at 10:00 a.m. at Godman Guild as well as a walking club that meets at Thompson Rec Center at 6:00pm each Friday during the winter months.
- **Housing<sup>8</sup>**: Supports and monitors the development and maintenance of safe, decent housing for people of various income levels in Weinland Park. The committee normally meets on the second Tuesday of the month at 5:30 p.m. at Godman Guild.
- **Land Use & Business Development**

<sup>3</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=124](http://www.weinlandparkcivic.org/?page_id=124)

<sup>4</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=129](http://www.weinlandparkcivic.org/?page_id=129)

<sup>5</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=55](http://www.weinlandparkcivic.org/?page_id=55)

<sup>6</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=60](http://www.weinlandparkcivic.org/?page_id=60)

<sup>7</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=66](http://www.weinlandparkcivic.org/?page_id=66)

<sup>8</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=304](http://www.weinlandparkcivic.org/?page_id=304)



- **Safety & Mobility**<sup>9</sup>: Advocates for public safety, crime prevention and greater cooperation among residents and law enforcement. The committee normally meets on the third Thursday of the month at 5:30 p.m. at the Northside Neighborhood Pride Center, 248 E. 11th Avenue.
- **Steering**<sup>10</sup>: Oversees the work of the civic association, coordinates the activities of the association's committees and prepares the agenda for the monthly association meetings. The committee is composed of the association's president, vice president, secretary, treasurer and chairs of the standing committees. The Steering Committee normally meets on the second Wednesday of the month at 5:30 p.m.
- **Weinland Park Employment Collaborative**<sup>11</sup>: Promotes employment opportunities for neighborhood residents. This committee has been meeting for more than four years and is not a formal part of the civic association, but the members work closely with the association. The committee meets on the first Monday of the month at 2:30 p.m. in the OSU Extension Community Outreach Center, 1427 N. Grant Avenue.

### LEARNING OUTCOMES

1. Understand the work of the Columbus Foundation, a critical and known Central Ohio non-profit
2. Engage in a sustainable project focused on building community capacity in Weinland Park
3. Work collaboratively to create a project proposal or continue work on an existing project that meets the needs of the community
4. Generate feasibility strategies for executing the project
5. Compose and deliver a persuasive presentation that pitches your project and explains the needs it serves
6. Practice positive group behaviors: effective teamwork, follow-through, proactive communication, etc.
7. Build relationships and networks with members of the Weinland Park and Central Ohio community

### PARAMETERS

Fellows must clearly communicate with the Columbus Foundation staff and the BLF program staff before commencing their challenge options. In addition, each Fellow must develop a written strategy articulating their challenge objectives and how they will meet them. These will be used as additional benchmarks for determining success during the challenge conclusion presentations.

### PROJECT PROCESSES AND TIMELINE

Throughout the duration of this Challenge, please keep in mind the importance of implementing your leadership skills, your ability to:

- Establish a vision
- Unite others around a cause
- Motivate others to action
- Hold yourself and others accountable
- Deliver results which align with the goal and vision
- Achieve the success you seek

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<sup>9</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=315](http://www.weinlandparkcivic.org/?page_id=315)

<sup>10</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=331](http://www.weinlandparkcivic.org/?page_id=331)

<sup>11</sup> Information retrieved from: [http://www.weinlandparkcivic.org/?page\\_id=343](http://www.weinlandparkcivic.org/?page_id=343)



Refer back to the Buckeye Leadership Fellows Program Pillars and Areas of Focus found on the BLF website ([blf.osu.edu](http://blf.osu.edu)) to guide your actions and work throughout this challenge.

#### **RESOURCES**

1. BLF Program Staff and Supporters
2. Columbus Foundation Staff – specific contact TBD
3. Contacts at business and organizations in your current (or future) network
4. Additional Links
  - a. Columbus Foundation: <http://columbusfoundation.org/>
  - b. Weinland Park Collaborative: <http://columbusfoundation.org/central-ohio/transformative-grants/weinland-park-collaborative/>
  - c. Weinland Park Community Civic Association: <http://www.weinlandparkcivic.org/>
  - d. Weinland Park Community Civic Association Newsletters: [http://www.weinlandparkcivic.org/?page\\_id=380](http://www.weinlandparkcivic.org/?page_id=380)