

BUCKEYE LEADERSHIP FELLOWS PROGRAM

LEADERSHIP CHALLENGES

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BLF partners with a business, non-profit or community-based organization to provide turnkey solutions to real-world problems. Our partner is actively engaged in the process, from defining the specific problem to hosting final presentations. Partners receive world class insight, research and recommendations from up to five diverse groups of Fellows, comprised of the premier students at Ohio State. Groups consist of students who excel in a variety of majors, including business, engineering, science, political science and public affairs, while utilizing their unique perspectives from around the world to provide a truly dynamic and innovative approach to solving problems. Final presentations take place in front of the organization's executive leadership team. Our expectation is for a winning group to be designated by the executive leadership team and to record critical feedback, in an effort to debrief with our Fellows.

CHALLENGE DESCRIPTION

The Challenge Description describes the organization, the problem it faces and the project parameters – or minimum expectations for solutions.

All Leadership Challenge Descriptions must meet the following criteria:

1. Problem statement is clear, yet without a direct solution
2. Project parameters communicate the organization's minimum expectations for solutions
3. Project must be completed within a 3- to 7-month period in conjunction with the academic calendar

STATEMENT OF WORK

Fellows will be engaged in solving the challenge outlined by the organization and will formally present their recommendations. At the conclusion of each group presentation all research, materials, presentation decks and recommendations created by the Fellows, both electronic and hard copy, will be turned over to the organization for use as you see appropriate.

PARTNERSHIP AGREEMENT

We request that our partners provide a \$10,000.00 engagement fee, in addition to any related travel expenses for final presentations, to the Buckeye Leadership Fellows Program to:

- Provide ongoing support to students throughout the duration of the project
- Commit to implement challenge solutions – if desirable
- Offer performance incentives to Fellows
- Sponsor supplemental programming and experiences for the Fellows

We understand that not all organizations are able to furnish this financial request and we invite conversations regarding alternative partnership agreements.

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PARTNERS

BLF has partnered with several organizations to create dynamic solutions for our challenges. Our Partners have included:

- SAS
- Iridium
- Meredith Corporation
- Federal Communications Commission
- SMART Columbus
- Abercrombie & Fitch
- USG
- BHM CPA Group
- Dawson
- My Special Word
- Pelotonia: Team Buckeye
- Cross Screen Media
- TravelCenters of America
- Rockbridge Capital

TESTIMONIALS:

“In my more than 30-year career, I’ve never seen a more impressive group of young people. Honestly, it was like sitting through 5 presentations by McKinsey, except they had 6 total hours of access to the home office.”

Robert Bostrom | Executive Vice President, Chief Legal Counsel and Compliance Officer and Corporate Secretary at Pier 1 Imports Inc.

“Although the football Buckeyes broke my Penn State heart, the Fellows (student Buckeyes) were so impressive. Thank you for the opportunity.”

Michael Brownstein | Executive Vice President and Chief Revenue Officer at Meredith

QUESTIONS? Contact the Buckeye Leadership Fellows Program | osublf@osu.edu

